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PLANTS FOR FALL AND WINTER PLANTING 1956-1957

BRENTWOOD BERRY GARDENS

P. O. Box 49801, Phone GRanite 9-3496

Los Angeles 49, California

THE PRICES IN THIS LIST SUPERCEDE ALL PREVIOUS PRICES

ORDER NOW

High Yielding Strawberry Plants

Lassen, Shasta, Utah Centennial

PRICES, DELIVERED TO YOU PREPAID FROM TENNESSEE

LASSEN and SHASTA

UTAH CENTENNIAL

1,000 or more - \$16.50 per M

20th CENTURY

10,000 or more - 15.50 per M

25,000 or more - 14.50 per M

100,000 or more - 13.50 per M

1,000 or more - \$19.50 per M

10,000 or more - 18.50 per M

KLONDIKE - BLAKEMORE - MISSIONARY - FLORIDA 90

1,000 or more - \$11.00 per M 25,000 or more - \$10.50 per M

TERMS: \$2 per 1,000 deposit with order - balance C. O. D.

On California orders add 4% sales tax

Mr. S. E. Mullins, County Agent (called Farm Advisor in California) at Chattanooga, Tennessee, is growing our strawberry plants of Lassen, Shasta, Klondike, Utah Centennial, 20th Century, Blakemore, Missionary, Florida 90, Superfection and Gem.

► These plants will be certified, virus-free and free of cyclamen mite, strawberry root weevil, nematode and other pests.

► For his planting stock we obtained this spring the best California-grown plants of Lassen and Shasta to be had, certified, virus-free. The Utah Centennial plants he set this spring we got from the nursery in Salt Lake City, Utah, where this variety originated.

► He has plants set on the mountain northwest of Chattanooga at an elevation of 2,000 feet where the temperature is 10 deg. cooler the year around than down in the valley, so the growth of plants wont be retarded by the hot August weather, as has been the case in the valley. Furthermore, the first killing frost on the mountain comes around Oct. 12th - a long time average. This will mature plants early enough for them to dig them and have them delivered in California by Nov. 1st.

He says his plants are all on good land and they have water available for irrigation. He expects to have 5 to 7 million plants of Lassen, Shasta and Utah Centennial, most of which will be Lassen and Shasta.

▶ Plants will be delivered to California by refrigerated truck which holds 1,000,000 plants, when total number of plants ordered warrants. Smaller shipments will be shipped by refrigerated railway express, which takes 2 to 4 days en route to California points. Prices of plants include transportation charges.

Mr. Mullins ties his plants in bundles of 25 plants each. He finds that the roots of these bundled plants are straight and molded into shape and are easily put into the ground when setting. His setters found that they could set more than twice as many of these bundled plants per hour as they could of plants packed loose without being bundled. **THIS IMPORTANT ITEM SHOULD BE CONSIDERED WHEN BUYING PLANTS.**

READ WHAT GROWERS HAVE SAID ABOUT MULLINS TENNESSEE-GROWN PLANTS:

A berry grower of Azusa, one of our oldest customers, told me a few years ago that the Mullins Tennessee-grown Lassen plants he got from us outyielded the Lassen plants he got from a northern California nursery 2 to 1, and he got the latter plants from the same nursery where we got the planting stock for Mullins to grow plants for us that season.

A large Orange county grower wrote a few years ago that after making a survey of strawberry plantings from Los Angeles to San Diego he found that Mullins sent the best plants.

A Chula Vista grower wrote a few years ago: "All our plants, Mullins-grown, came from you and they are very good and free from disease. We have about seven acres of Klondikes and they are the finest in this territory."

A large grower of Modesto and Salinas wrote Jan. 27, 1955: "We appreciate the way you have been doing business with us and we hope to favor you with future orders."

A grower in San Martin wrote Feb. 28, 1955: "The plants that I have received from Mullins are the best that I have seen yet this year. I am very much pleased with them."

A Santa Rosa grower wrote June 16, 1955: "We prefer the plants from Mullins as we are quite satisfied with the ones we got through you this spring." They got 87,000 more from us last fall - Lassens.

An Oregon grower wrote us several years ago: "The Mullins plants were extraordinarily well packed, the root systems well developed and growing ahead of near-by-purchased plants - better than plants from 10 other nurseries in various parts of the country."

L. A. Niven, owner of Selby Plant Farms and Horticultural Editor of *Progressive Farmer*, wrote: "Mr. Mullins, who is now growing my strawberry plants, is the most satisfactory person that I have dealt with. I was about to discontinue completely the growing and selling of strawberry plants when I made connection with Mr. Mullins. I have found him completely reliable in every sense of the word. I am convinced that he is the outstanding strawberry plant producer in the state."

Mr. Mullins wrote two or three years ago: "I had a letter from Mr. Stites of Texas, with an order for 3,000,000 plants. He visited us in April to inspect our plants. W. W. Magill, Extension Horticulturist of Kentucky, was here looking for plants for his growers. He was well pleased with my plants." Mr. Stites got another 2,000,000 plants from Mr. Mullins this year.

LASSEN, SHASTA STRAWBERRY PLANTS

LASSEN. Lassen is the most popular strawberry with commercial growers in Southern California at the present time, due to its tremendous yield, outyielding all other varieties tested at the testing grounds at Paramount. It bears a good sized berry with a bright glossy red color which makes an attractive appearance in the basket. In flavor it is one of the poorest of the University varieties.

SHASTA. Shasta is the variety which finds most favor with commercial growers in Central California. It is a large, round berry of excellent flavor and one of the best of the University varieties for freezing. It is an attractive berry but does not have the high gloss which characterizes the Lassen variety, which is also grown commercially in Central California.

► It has been reported by *Quick Frozen Foods* magazine that Snider Farms of Gresham, Oregon, have tried Shasta with excellent results, claiming that when grown in Oregon it has excellent flavor, good color and firmness and will yield 8-9 tons per acre which is an unusually high yield for strawberries in the Pacific Northwest. It is reported that several hundred acres are being planted to Shasta in Oregon.

Lassen and Shasta are also grown in the great Central Valleys, Lassen seeming to be favored there.

20TH CENTURY EVERBEARING STRAWBERRY

20th Century has been popular for a good many years in the West, and now some in the East claim it is the best everbearer they have tried. It has been grown commercially over a wide area in the West. It is productive and has a very excellent flavor.

UTAH CENTENNIAL EVERBEARING STRAWBERRY

Utah Centennial is said to have been a chance seedling, which appeared in a planting of 20th Century, Rockhill, Streamliner, Evermore and Lindalicious. Some reports we have received state that after growing 20th Century and Utah Centennial side by side they could see no difference between them. But other reports have rated Centennial as superior to 20th Century. A report from Oregon stated: "We have found Centennial a much nicer berry than 20th Century. In every respect we like Utah Centennial better than any other everbearing. Believe it to be larger throughout the season than others. Red Rich seems to be more productive but much smaller berries. The color of Centennial is red and we like the flavor, it compares to Rockhill. We are still picking (Oct. 16); we pick here till frost kills the blooms."

A report from Salt Lake City says: "Utah Centennial has been grown side by side with 20th Century, Evermore, Red Rich, Everbearing Superb and many others. The Japanese growers here in this area still stick by the Utah Centennial. It has a higher sugar content than does 20th Century and still holds its shipping qualities."

KLONDIKE STRAWBERRY

Klondike was the favorite commercial strawberry in Southern California for many years before the advent of Lassen. It has been found to do very well in Arizona, into which state Mullins can ship as his plants are free of strawberry root weevil as well as being virus-free.

PRICE LIST OF PLANTS - 1956-1957

TERMS: Net Cash with Order

PRICES INCLUDE TRANSPORTATION CHARGES FROM TENNESSEE

STRAWBERRIES	25	50	100	250	500	1000
✓Lassen.....	\$ 2.25	\$ 3.25	\$ 4.75	\$ 8.50	\$11.00	\$ 16.50
✓Shasta.....	2.25	3.25	4.75	8.50	11.00	16.50
✓Klondike.....	1.75	2.50	4.00	6.50	8.00	11.00
✓Blakemore.....	1.75	2.50	4.00	6.50	8.00	11.00
✓Missionary.....	1.75	2.50	4.00	6.50	8.00	11.00
✓Florida 90.....	1.75	2.50	4.00	6.50	8.00	11.00
✓Utah Centennial	2.50	3.50	5.00	9.00	11.50	19.50
✓20th Century...	2.50	3.50	5.00	9.00	11.50	19.50
✓Superfection...	2.25	3.25	4.75	8.50	11.00	16.50
✓Gem.....	2.25	3.25	4.75	8.50	11.00	16.50

Add 4% sales tax on California orders

OFFERINGS SUBJECT TO PRIOR SALE

PLANTS GUARANTEED TO ARRIVE IN GOOD
CONDITION DURING DORMANT PERIOD